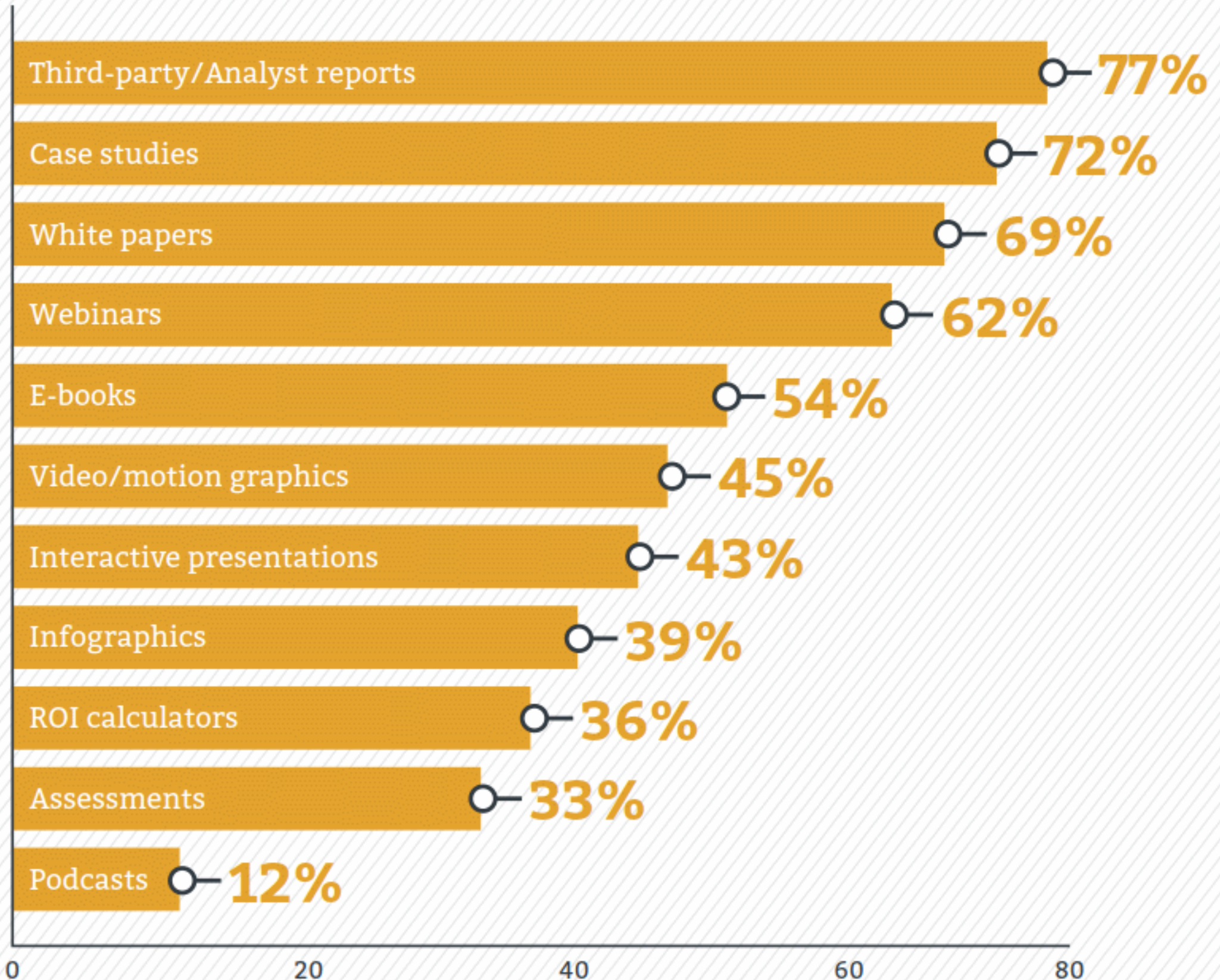


Most Valuable Content Viewed During Decision-Making Process

(Check all that apply)



Quelle: Demand Gen Report, 2016 Content Preferences Survey